



Shaping Change Together

First Multistakeholder Technical Roundtable on Social and Behaviour Change



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1. Background

Social and Behaviour Change (SBC) is a comprehensive, central approach to address drivers of development challenges, such as harmful social norms, misinformation and mistrust, unsafe environments, and violence, to achieve sustainable development outcomes and strengthen community resilience. In Nepal, multiple government agencies, development partners, civil society organizations, and practitioners are implementing SBC-related initiatives across sectors such as health, disaster risk reduction, climate action, and community engagement.

Earlier in 2024, UNICEF hosted the first Business Roundtable to create space for open dialogue between UNICEF and businesses in Nepal, to understand opportunities and ambitions for collaborative action, and to ensure the best start in life for young children and families. The roundtable explored the role of social and behaviour change in driving positive impact and inspired follow-up conversations and joint actions for young children and their families. This context offers an opportunity to bring these diverse actors together to share experiences, align approaches, and foster collaboration.

The SBC Section of the UNICEF Nepal Country Office, in collaboration with the National Health Education Information and Communication Center (NHEICC), seeks to create a space to bring together SBC-related partners and practitioners for a Technical Roundtable. The platform will provide an opportunity to exchange knowledge, discuss emerging practices, capacity building, and networking. The first SBC Technical Roundtable is envisioned not simply as a meeting, but as the trigger for an ongoing community of practice that promotes learning, collaboration, and evidence-based action.



Objectives

- Provide a platform for exchanging SBC-related experiences, lessons learned, and opportunities to enhance knowledge sharing, capacity building, and networking.
- Listen to and learn from participants about good practices for designing, implementing, and monitoring SBC strategies.
- Explore modalities of continued knowledge sharing, capacity building opportunities, and network strengthening (E.g., SBC Community of Practice and regular roundtable gatherings).

2. Participants' profile

The **First Multistakeholder Technical Roundtable on SBC** aims to bring together more than 100 participants (in-person and online) from diverse sectors, including government SBC focal persons and representatives from relevant institutions, development partners, civil society organizations, academia, and SBC practitioners.

3. Expected Outcomes

- Strengthened networking and collaboration among SBC-related institutions, partners, and practitioners in Nepal.
- A shared understanding of modern SBC approaches beyond traditional IEC activities.
- Documentation and sharing of good practices and lessons learned from SBC initiatives.
- Identification of opportunities for joint initiatives and partnerships.
- Establishment of a continued mechanism of knowledge sharing and networking (E.g., SBC Community of Practice and future roundtables).

4. Event Overview

- **Title:** Shaping Change Together: First Multistakeholder Technical Roundtable on Social and Behaviour Change (SBC)
- **Format:** Half-day Roundtable
- **Modality:** Hybrid (in-person and online)
- **Date:** 23 April 2026
- **Time:** 08:30 – 13:30 Hours

5. Proposed Agenda

Welcome and networking with Tea/Coffee (8:30 – 9:00 AM)

1st Segment: SBC Overview and Strategic Outlook (9:00 – 10:15 AM)

1. **Opening Remarks** – UNICEF and Government Representative (9:00-9:10 AM)
2. **Objectives & Relevance** – Vision for the SBC Roundtable (9:10 – 9:20 AM)
3. **High Impact Approaches** – Behavioural challenges and high impact SBC approaches (9:20 – 9:45 AM)
4. **SBC Top Trends** – UNICEF's support to emerging SBC practices relevant to Nepal (9:45 – 10:15 AM)

Tea Break (10:15 – 10:30 AM)

2nd Segment: Good practices and learnings exchange (10:30 – 12:00 Noon) - Participants are invited to express their interest in lead presentations (15 minutes) or joint panel discussions (30 minutes) for the following key approaches by filling out this [Google Form](#)



5. Systems Strengthening for supportive public plans and policies (10:30- 10:45)

6. Applied Behavioural Science for Norms-shifting (10:45 – 11:00 AM)

- SBC Palika Package – Local government engagement in Nepal

7. Risk Communication in Emergencies (11:00 – 11:30 AM)

- Field Experience – SBC during the Cholera outbreak in Birgunj

8. Community Engagement Ecosystem for expression and participation (11:30 – 12:00)

3rd Segment: Way Forward (12:00 – 12:30 PM)

- Discussion on Future Modalities of continued knowledge sharing, capacity-building opportunities, and network strengthening (e.g., SBC Community of Practice).

6. How to participate?

- The roundtable will be blended with in-person and online methods.
- **Presential invitations** will be sent to potential participants in Kathmandu, followed by telephone confirmation of participation. A total of 50 participants will be expected to attend the in-person event.
- **Invitations to join remotely** will be sent via email across the country.
- Online participants should register for the meeting by [clicking the link](#) or scanning the QR code in the invitation email.
- The full participation and engagement of online participants will be ensured by involving them in the discussion process and collecting their insights through the Zoom chat box.
- Presential and remote participants can express their interest in sharing their stories and experiences by filling out this [Google Form](#), which will be discussed during the 2nd segment. The selection of presentations will be based on time-slots availability and alignment with the agenda.
- **Deadline to confirm participation: Thursday, 19 April 2026.**

QR Code and [link](#) for online registration.

